



TaKaRa Group Long-Term Vision 2050

TAKARA HOLDINGS INC.



TaKaRa
Group
Vision
2050

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Vision 2050

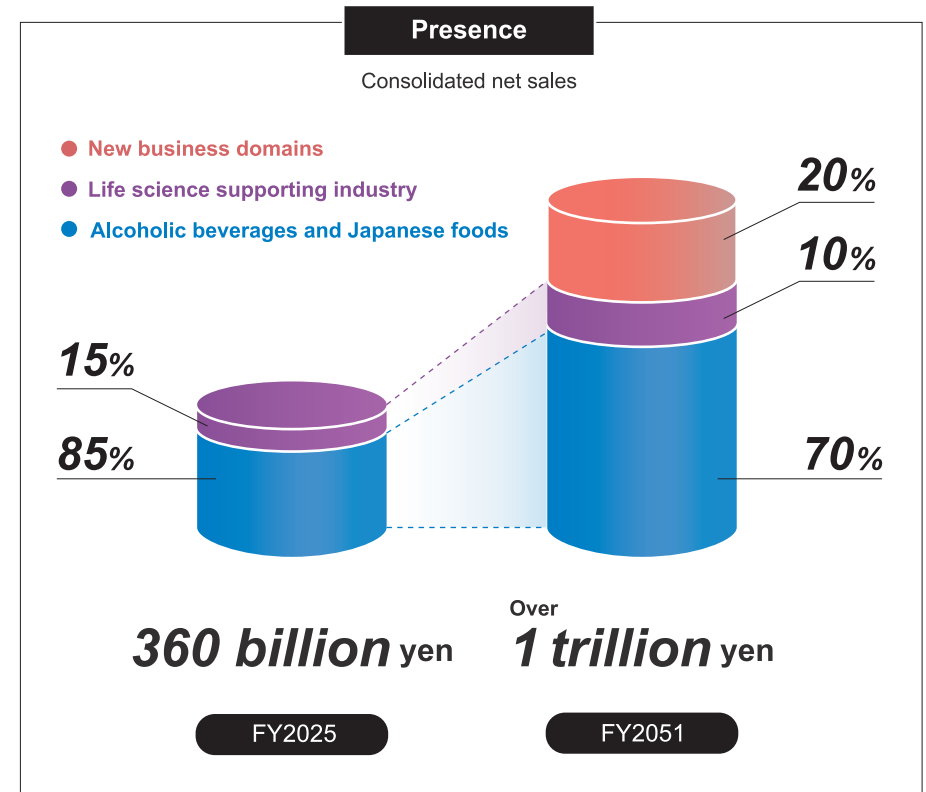
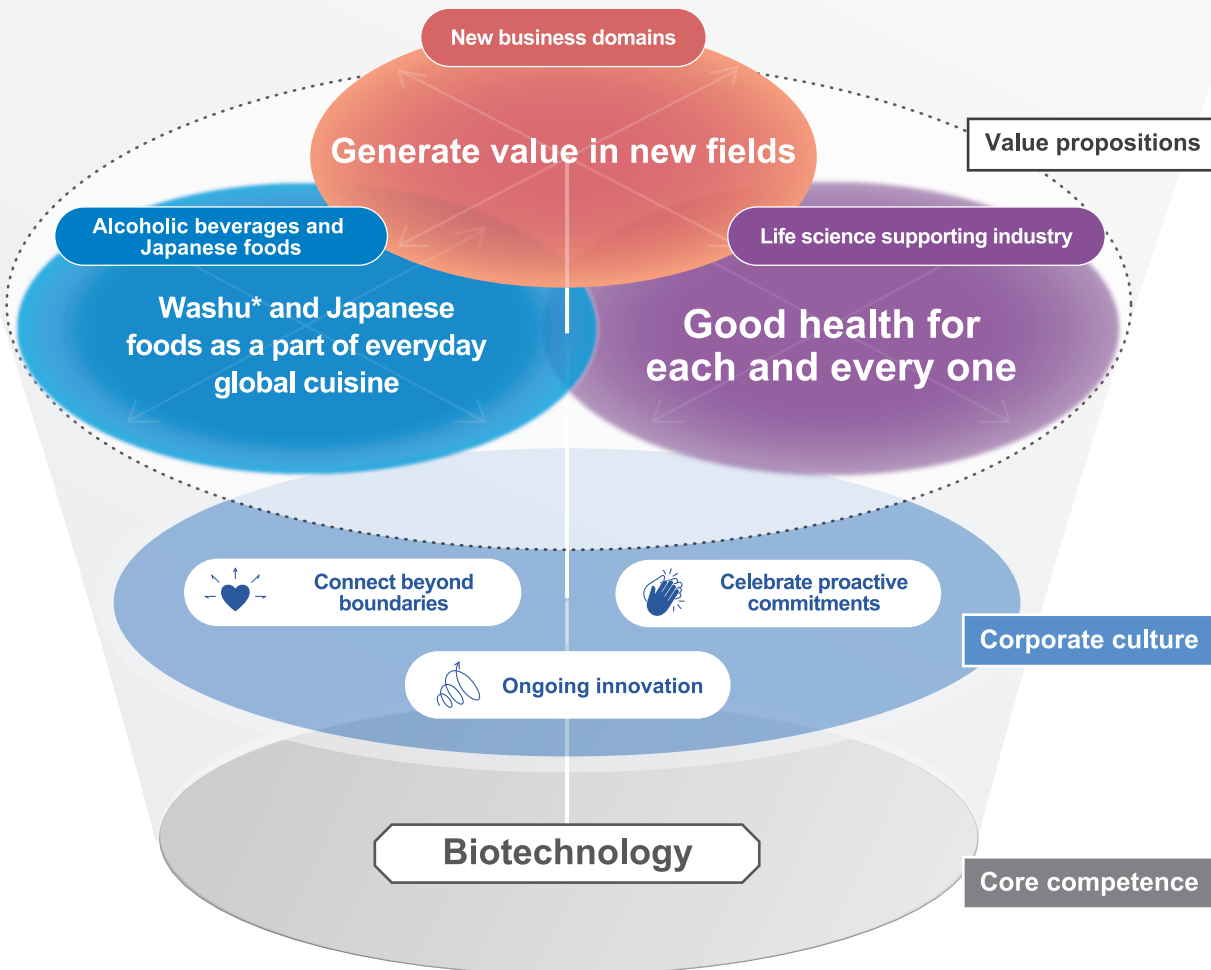
Where we see ourselves

The Takara Group continues to bring smiles to people around the world by delivering a fulfilling dietary lifestyle and healthy living, and by creating new value through biotechnology.

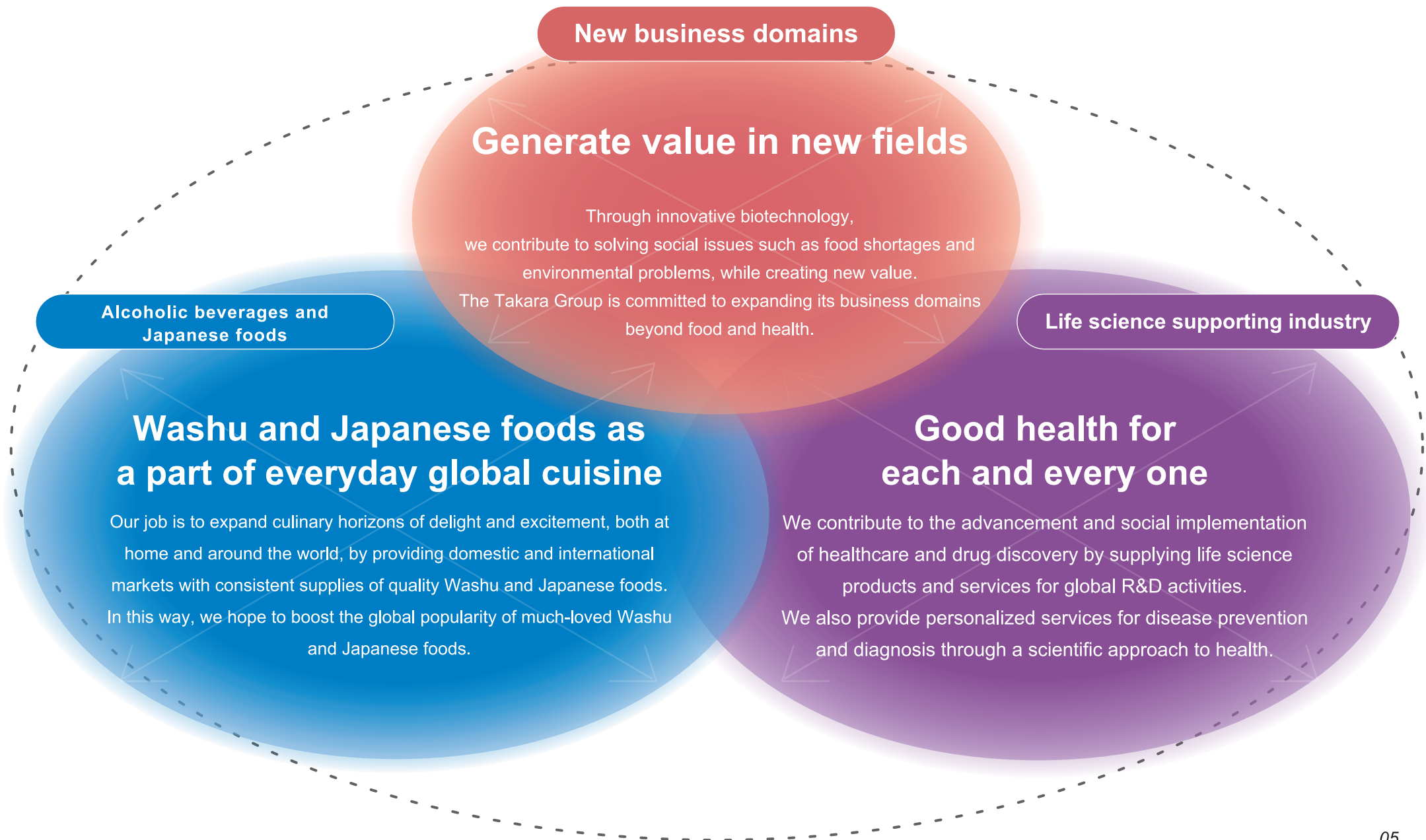
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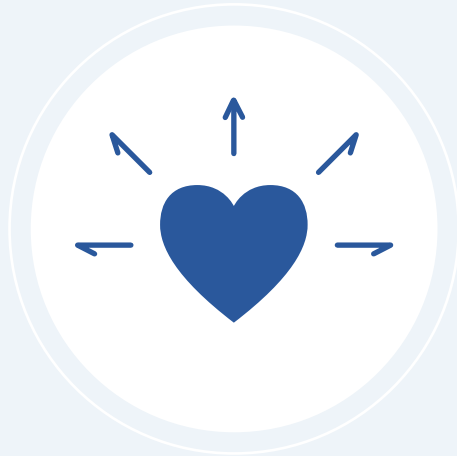
Smiles in Life

The Takara Group continues to bring smiles to people around the world by delivering a fulfilling dietary lifestyle and healthy living, and by creating new value through biotechnology.



*Washu refers to Japanese alcoholic beverages such as sake, shochu, light-alcohol refreshers, and alcoholic beverages that incorporate Japanese elements.





Connect beyond boundaries

Open innovation springs from the pursuit of synergistic collaborations between private industry, government and other organizations, as well as across different industries and occupations, to create new connections that extend beyond our organization.



Ongoing innovation

To ensure that our business can adapt to changes in the internal and external environment, we commit to continuous innovation of business models, management practices and administrative processes.



Celebrate proactive commitments

The Takara Group corporate has a deeply rooted culture that actively rewards those who take the initiative in pursuing new ideas and approaches.

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Value propositions

Washu and Japanese foods as a part of everyday global cuisine

Our job is to expand culinary horizons of delight and excitement, both at home and around the world, by providing domestic and international markets with consistent supplies of quality Washu and Japanese foods.

In this way, we hope to boost the global popularity of much-loved Washu and Japanese foods.

Key objectives

- Build manufacturing and sales structures predicated on quality, sustainability and productivity
- Enhance the value and quality of Washu by leveraging Western alcoholic beverage technologies and assets
- Establish robust local functions that support marketing, foster inter-business synergies, and enhance management control
- Provide a comprehensive range of Japanese food-related products, including tableware, utensils, and basic fermentation-based seasoning
- Leverage international Japanese food wholesale networks to gain insights into Japanese and overseas preferences to inform food and alcohol product development
- Develop services designed to boost the popularity of Washu and Japanese food culture as part of a sustainable revenue model

The future we envision

The global population will increase further. There will be greater interaction between peoples, bringing ever more exchange of cultures and value systems. Washu and Japanese foods will develop from niche products into staples of global cuisine.

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Value propositions

Good health for each and every one

We contribute to the advancement and social implementation of healthcare and drug discovery by supplying life science products and services for global R&D activities. We also provide personalized services for disease prevention and diagnosis through a scientific approach to health.

Key objectives

- Realize our global strategy comprehensively by establishing footholds around the world
- Continuously create new technologies for human health by establishing a robust ecosystem
- Establish smart factories by accelerating digital transformation
- Establish efficient frameworks for providing personalized medicine and point-of-care testing

The future we envision

Advanced urban infrastructure is being developed in cities around the world, including those in emerging countries. This provides a foundation for further advancements in drug discovery targeting unmet medical needs, as well as in personalized medicine.

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Value propositions

Generate value in new fields

Through innovative biotechnology, we contribute to solving social issues such as food shortages and environmental problems, while creating new value.
The Takara Group is committed to expanding its business domains beyond food and health.

Key objectives

- Explore a wide variety of partnerships and networks with government and academic bodies in Japan and around the world
- Fully leverage both internal and external resources and knowledge in the bio-economy sector
- Utilize technological capabilities more effectively via improved marketing and private-sector alliances
- Explore new domains associated with the commercialization of biomanufacturing, the development and production of bio-based products, and sustainable food resources
- Constantly strive to develop new business ideas as part of a continuous cycle

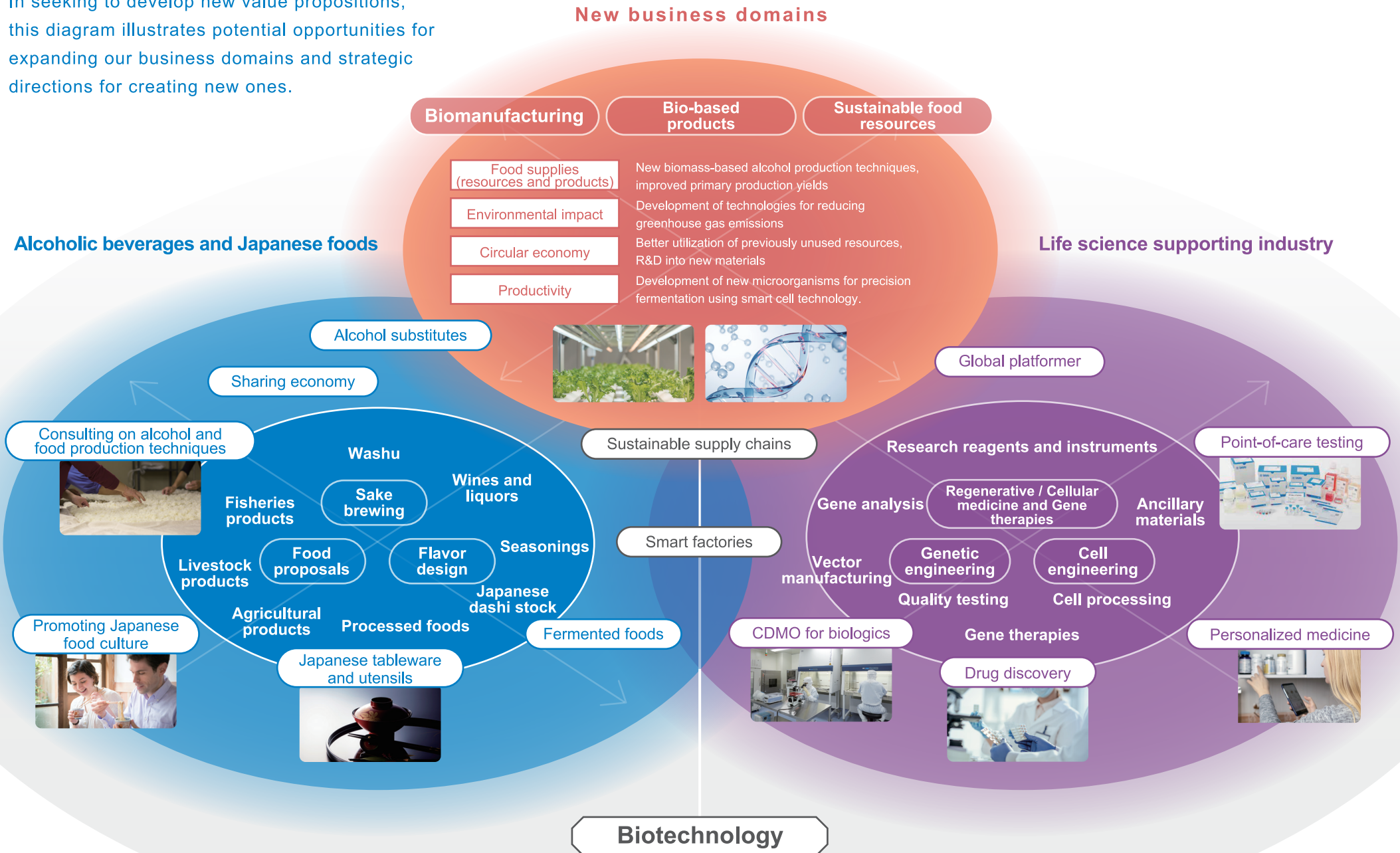
The future we envision

Food shortages are increasing worldwide, due to a combination of population growth and climate change. Meanwhile, there is a growing public appetite for carbon neutrality.

By harnessing the full potential of biotechnology, we can contribute in new and different ways.

Business domain map

In seeking to develop new value propositions, this diagram illustrates potential opportunities for expanding our business domains and strategic directions for creating new ones.



Smiles in Life



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